



Our Mission:

Our mission is to be an economic conduit for business and community organizations by delivering resources with our Inland Empire partners in service to owners, entrepreneurs as well as executive stakeholders.

Empowering the communities we live and work in, by sharing opportunities, informing and engagement.

Our Executive Leaders:

ONE-Inland Empire is led by a committee of expert business, community, and civic professionals that share opportunities, knowledge as well as experience to empower businesses for a thriving community by leveraging their resources. What we do: ONE – Inland Empire (ONE-IE) offers its economic marketing resources in one of the fastest-growing regions of the United States with a diverse populace, and flourishing economy of evolving sectors. The Inland Empire is over 27,000 square miles with nearly five million residents and a workforce of over 2.4 million which supports over 230,100 organizations, growing at 4.75% annually.

The economy of the State of California is the largest in the United States, with a \$3.63 trillion gross state product (GSP) as of 2022. California is the largest sub-national economy in the world. The Inland Empire region economy produces a gross domestic product (GDP) of over \$168 billion.

The Inland Empire comprises San Bernardino and Riverside Counties, east of Los Angeles. From the Ontario transportation hubs in the West to the Coachella Valley desert resorts in the East, with Temecula wineries in the South and Victorville logistics to the North.

ONE-IE supports business, civic and community activities that strengthen the economic vitality of these dynamic areas.

About Our Primavera Celebration:

We Celebrate La Primavera “Spring” by promoting Health, Wealth and Education. We invite you to invest in our business community and become a partner.

- Food: Appetizers
- Expected Attendance: 350 to 400
- Representation: Business Owners, Banking, Education, Healthcare, Insurance, Community Advocates, Real Estate and others
- Date & Time: March 23, 2023 - 5:00 PM to 11:00 PM
- Venue: Killer Queens Lounge, 3630 University Ave., Riverside, CA 92501

Program:

- Opening Reception: 5:00 PM to 6:00 PM
- Health Presentation: 6:00 PM to 6:15 PM - (5 slides with Q&A)
- Networking: 6:15 PM to 7:00 PM
- Wealth Presentation: 7:00 PM to 7:15 PM - (5 slides with Q&A)
- Networking: 7:15 PM to 8:00 PM
- Education Presentation: 8:00 PM to 8:15 PM - (5 slides with Q&A)
- Entertainment & Socializing: 8:15 PM to 11:00 PM



Sponsorship Packages



We celebrate “La Primavera” with Health, Wealth, and Education

March 23, 2023
5:00 PM - 11:00 PM

A portion of the proceeds will be donated to:



3630 University Ave.
Riverside, CA 92501

Official Media Sponsor



	Presenting \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
“Presented By” Introduction	✓				
Opening Welcome	✓				
Premium Placing of Marketing Collateral Throughout the event	✓				
Website Premium Sponsored Ad (Including Links to Sponsor Site)	12 Months	6 Months			
Social Media Promotion	✓				
Presenting Time	15 Min.	10 Min.	5 Min.		
Registration List	✓	✓	✓		
Premium Exhibit Table	✓	✓	✓		
Ad in Monthly Email Newsletter	12 Months	6 Months	3 Months		
Included in Text Marketing Campaigns	✓	✓	✓		
Logo Placement on Media Buys	✓	✓	✓	✓	
Logo Display on Video Carousel During Event	✓	✓	✓	✓	
Website Standard Sponsored Ad (Including Links to Sponsor Site)	12 Months	6 Months	3 Months	1 Month	
Standard Exhibit Table	✓	✓	✓	✓	✓
Logo Sponsor Page (Including Links to Sponsor Site)	✓	✓	✓	✓	✓
Ad in Virtual Event Program	✓	✓	✓	✓	✓
Logo Placement in Event Email Promotion	✓	✓	✓	✓	✓
Attendee Promo Codes	30	15	10	5	2