TIME-OF-USE PLANS: WHEN YOU USE ENERGY MATTERS

Did you know.... that *when* we use electricity can be as important as h*ow much* electricity we use?

On Time-Of-Use (TOU) rate plans, moving electricity use to "off-peak" times of the day means more clean energy is available, which helps create a healthier environment, protects our state, and allows you to take advantage of lower prices. TOU plans throughout the state may vary, but all Californians should try to reduce their electricity use during the peak energy hours of 4 p.m. to 9 p.m.*

Are you interested in finding out if a TOU plan is right for you or how you can enroll? Contact your electricity provider to learn more.

Here are a few easy things you can do to start shifting your energy use patterns outside of 4 p.m. to 9 p.m.*:

TURN OFF LIGHTS YOU AREN'T USING
Indoor and outdoor lighting consume a lot of electricity. Switch things off when not needed, especially during peak hours.

ADJUST YOUR THERMOSTAT
Adjust your thermostat a few degrees during peak times in the summer and winter.

DO MORE DURING THE DAY
Do household chores, like laundry, cooking, and washing dishes, before 4 p.m. when electricity is cheaper and cleaner energy is more abundant.

DIM YOUR SCREEN
Save energy by dimming the brightness on your electronics. Higher brightness uses more electricity; therefore, turning down your brightness will reduce the amount of electricity you use.

HOLD A HOUSE MEETING
Let household members know that electricity is more expensive during peak times and ask everyone to join in to decide what to power down if it isn't needed. We all need to take action and use energy more wisely to help fight climate change.

*Connect with your local electricity provider to better understand rate plan options.

ENERGY
UPGRADE
CALIFORNIA®

POWER
DOWN 4→9

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is right for you or how you can opt in?

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